

Audio Assignment

Assignment #1

One of the most important parts of communications is audio. Whether it is an audio commercial or the audio that is used in a video presentation it conveys very important information.

Your task is to record audio using your phone: You are to interview someone at home or at school. You are to make a testimonial for an infomercial. You are to Make:

An ad for Q---Ray. The Magnetic bracelet that has everyone "feeling it".

<https://www.gray.ca/?gclid=COPu9Yf9nbUCFU---mPAodmhoADg>

You can come up with your own ideas for promotion such as:

An example:

Pose 4 questions to your excited customer to respond to. You are to cut this into a 15 Second commercial.

1. You are to use Garage band.
 2. Bring in your audio from the sound booth.
 2. Cut and edit your audio answers and questions
 3. Bring In appropriate music that works with your ad
 4. Share your advertisement to ITunes.
 5. Put your audio file into for your folder on your computer; ensure that the file contains your name for evaluation.
 6. You will be evaluated on the quality and the clarity of your audio and the effectiveness of the music in the background. Use appropriate volumes for background and foreground audio.
- Have fun